

# Fangzhu Yang

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Address: 6607 Bonnie Ridge Dr, Apt 102, Baltimore, MD, 21209

Email: fangzhu@jhu.edu

Phone: +1 415-202-4815

Homepage: <http://fangzhuyang.com>

## EDUCATION

### **Ph.D. in Economics**

2018 - 2024 (expected)

Johns Hopkins University, Baltimore, MD

Thesis: *Three Essays on Causal Inference and Structural Estimation of China's Family Planning Policies Using Machine Learning*

Principal Advisor: Prof. Yingyao Hu

### **M.S.E in Applied Mathematics and Statistics**

2016 - 2018

Johns Hopkins University, Baltimore, MD

### **B.A. in Economics and Mathematics**

2014 - 2016

Brandeis University, Waltham, MA

Shanghai University of Finance and Economics, Shanghai, China

2012 - 2013

## RESEARCH INTERESTS

Applied microeconomics; Labor economics; Family and gender economics; Machine Learning

## WORKING PAPERS

1. Gender Inequality, Household Bargaining, and Social Welfare: A Structural Analysis of China's Two-Child Policy Using Machine Learning (**Job Market Paper**)

**Abstract:** China relaxed its strict One-Child Policy to universally allow couples to have two children in 2016. Although the new policy suggests an improvement in welfare for couples, as they now have more freedom to achieve their desired fertility levels, it has the drawback of possibly increasing gender inequality both in the labor market and within the household. This paper starts with a difference-in-difference method to show that the new policy increased the gender wage gap between women and men and negatively affected the intrahousehold bargaining power of women. Motivated by this empirical pattern, I then build and estimate a dynamic collective household model to quantify the welfare impact of the new policy on both genders using a novel machine learning method and indirect inference. The results suggest that the welfare cost of the Two-Child Policy for women is equivalent to 6% of lifetime consumption, while the welfare benefit of the policy for men is equivalent to 8.2% of lifetime consumption. Policy experiments suggest that implementing anti-discrimination laws for women in the labor market significantly improves women's welfare while providing public childcare subsidies is most effective in stimulating fertility in the post-policy era.

2. Fostering Entrepreneurship through Crowdfunding: What Drives Local Biases? (with Jian Ni and Yi Xin), submitted
3. Estimation of Treatment Effects of the One-Child Policy Using Self-Reported Information, ready for submission

## WORK IN PROGRESS

1. Product Design Using Generative Adversarial Network: An Application in Artistic Template Design (with Hui Li and Jian Ni)
2. How Do Racial Filters in Online Dating Apps Change Racial Homogamy? (with Yujung Hwang and Aureo de Paula)

3. Estimation of Dynamic Models with Unobserved State Variables by Reinforcement Learning (with Yingyao Hu)

### ACADEMIC PRESENTATIONS

- “Gender Inequality, Household Bargaining, and Social Welfare: A Structural Analysis of Chinas Two-Child Policy Using Machine Learning.”  
*4th Annual DC-MD-VA Econometrics Workshop.* Sep 2023
- “The Effect of the Two-Child Policy on Gender Inequality in China.”  
*2023 Pennsylvania Economic Association Conference.* June 2023
- “Financing Micro-entrepreneurship in Online Crowdfunding Markets: Local Preference versus Information Frictions.”  
*2022 China India Insights Conference.* October 2022
- “Product Design Using Generative Adversarial Network: An Application in Artistic Template Design.”  
*43rd ISMS Marketing Science Conference Virtual Conference.* June 2021

### EXPERIENCE

- **Research Assistant** 2017 - 2018  
Johns Hopkins University, Baltimore, MD
  - Research assistant to Professor Jian Ni when in the Department of Applied Mathematics and Statistics. Bayesian estimation of dynamic discrete choice model using hidden Markov models.
- **Research Assistant** 2016 - 2017  
Johns Hopkins University, Baltimore, MD
  - Research assistant to Professor Yuya Sasaki when in the Department of Applied Mathematics and Statistics. Implemented robust inference for RD designs using multiplier Bootstrap methods.
- **Teaching Assistant** 2018 - 2023  
Johns Hopkins University, Baltimore, MD
  - Econometrics Fall 2023
  - Economics of Poverty/Inequality Spring 2023
  - Economic Development in Sub-Saharan Africa Fall 2022
  - Gender Economics Spring 2022
  - Gender Economics Fall 2022
  - Econometrics Fall 2021
  - Market Design, Economics of Matching Spring 2021
  - Elements of Microeconomics Spring 2020
  - Microeconomic Theory Fall 2019, Fall 2020
- **Teaching Assistant** Fall 2015  
Brandeis University, Waltham, MA
  - Statistics for Economics Analysis Fall 2015

### REFEREE

- Econometric Reviews 2023

## **HONORS AND AWARDS**

- Ph.D. Student Fellowships, Johns Hopkins University 2018-2023
- Clarence M. Guggenheimer Award, Johns Hopkins University 2022
- High Honors for the senior thesis program, Brandeis University 2016
- People's scholarship awarded for academic performance, SHUFE 2013

## **TECHNICAL SKILLS**

- Proficient in Stata, R, Python, C/C++ and LaTeX
- Basic knowledge in SQL and Java
- Language: Chinese (native), English (proficient)

## **REFERENCES**

- Prof. Yingyao Hu (JHU), yhu@jhu.edu
- Prof. Yujung Hwang (JHU), yujungghwang@gmail.com
- Prof. Robert Moffitt (JHU), moffitt@jhu.edu
- Prof. Jian Ni (Virginia Tech), jianni.cmu@gmail.com